**Department of State Health Services**

**Texas Hospital Leadership Meeting: Improving Infant Feeding, Advancing Maternity Care Practice**

**August 15, 2017**

**San Antonio:** [Sheraton Gunter Hotel](https://www.starwoodmeeting.com/events/start.action?id=1706124854&key=105D5577), Robert Johnson Room

**Goal:** *Provide the evidence, background and strategies needed to implement changes in maternity practices and provoke urgency, partnership and action to improve infant nutrition and maternal-infant care within hospitals and the communities they serve.*

**Objectives:**

* Describe the current climate and culture of breastfeeding improvement work in Texas
* Identify two opportunities to improve the patient care experience and define short- and long-term health outcomes for lactating mothers and their babies
* Outline one short-term improvement goal for your facility shown to impact exclusive breastfeeding

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|  Time | Topics and Speakers  |
| 7:00am | *Registration and Breakfast* |
| 7:00am | Breastfeeding Medicine CME: Coffee and Breakfast for ProvidersSusan Crowe, MD, FACOG, *Clinical Associate Professor of Pediatrics and Gynecology, Stanford University School of Medicine* |
| 8:00am  | Introduction and WelcomeJulie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Texas Department of State Health Services* |
| 8:20am  | State of the State Breastfeeding AddressJulie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Department of State Health Services* |
| 9:00am  | KEYNOTE: Susan Crowe, MD, FACOG, *Clinical Associate Professor of Pediatrics and Gynecology, Stanford University School of Medicine*  |
| 9:50am | Break  |
| 10:20am | Taking the First Steps Down the Road to Quality Care: Panel of Hospital “All Stars”*Objectives:* * Describe two strategies that could be leveraged to improve the adoption of evidence-based maternity practices that support breastfeeding
* Outline the link between improving breastfeeding outcomes and improving the health of the community healthcare organizations serve
* Identify two ways improving breastfeeding support aligns with the goal of providing the highest quality care to all

*Facilitator:* Veronica Hendrix, LVN, IBCLC, RLC, *Texas Ten Step Program Coordinator, Texas Department of State Health Services**Panelists:** Dee Huerta, IBCLC*, Lactation Specialist, Christus Health - WIC*
* Melissa Benson, RN, MSN, CNS*, Director of Women’s Services, Children’s Hospital of San Antonio*
* Jeffrey Paul, MD, *Neonatologist, Medical Director, Newborn Services New Braunfels, Mednax*
* Jennifer White, RN, IBCLC, RLC, *Lactation Consultant, Children’s Hospital of San Antonio*
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| 11:50am | Lunch and Networking |
| 12:50pm | Breastfeeding Matters—The Community Voice *Objectives:* * Outline two community resources or services whose partnership will support efforts to improve the rate of breastfeeding during the hospital stay and/or after discharge from care
* Describe the hospital practices that positively impact the maintenance of breastfeeding during the first few weeks of an infant’s life
* Describe how the full implementation of the Ten Steps can enhance customer satisfaction

*Facilitator:* Tracy Erickson, RD, IBCLC, RLC, *WIC Infant Feeding Branch Manager, Texas Department of State Health Services**Panelists:* * Christine Padilla, RD, LD, IBCLC, RLC, *Senior Management Analyst, SAMHD San Antonio* *Baby Café*
* Laura Maria Gruber, IBCLC, RLC, *Breastfeeding House Calls, Lactancia Latina*
* Diana Gonzales RN, MSN/ED, *Executive Director Women’s and Preventive Health, University Health System*
* Kim Updegrove*,* RN, CNM, MSN, MPH *Executive Director, Mother’s Milk Bank at Austin (MMBA)*
* Patricia Ghazali, *San Antonio* *Mother*

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| 2:10pm | Texas Ten Stepping—Vote with Your Feet (Texas all stars and community organizations facilitate round tables on hot topics)*Facilitator:*Jennifer Ustianov MS, BSN, RN, IBCLC, *Senior Project Director, NICHQ* |
| 2:40 pm | Break |
| 3:00pm | Breastfeeding Support: Health Care Quality and Performance *Objectives:* * Describe two breastfeeding-related priorities of the state or national organization(s)
* Describe how breastfeeding support practices address the Triple Aim\* of health care improvement
* Identify two strategies for administrative and clinical leaders to champion breastfeeding outcomes as a strategic priority

*Facilitators:*Jennifer Ustianov MS, BSN, RN IBCLC, *Senior Director, National Institute for Children’s Health Quality (NICHQ)**Panelists:* * Alice Gong, MD, *Neonatologist, Professor of Pediatrics, Rita and William Head Distinguished Professor of Environmental and Developmental Neonatology, Co-chair of the Special Task Force on Promotion of Human Milk use in Premature Infants, Texas Pediatric Society Committee of Fetus and Newborn*
* Kaili Stehel, MD, IBCLC, Pediatrician, University of Texas Southwestern Medical Center Dallas, Parkland Hospital; Pediatrix Medical Group, Baylor University Medical Center; Co-chapter Breastfeeding Coordinator, American Academy of Pediatrics; Co-chair of the Texas Pediatric Society Fetus and Newborn Committee
* Julie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Texas Department of State Health Services*
* Pamela D. Berens, MD, FABM, *Obstetrician/Gynecologist*, *McGovern Medical School at University of Texas Health Science Center; ACOG Breastfeeding Expert Work Group*
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| 4:30pm | Closing Remarks  |