**Department of State Health Services**

**Texas Leadership Meeting: Improving Infant Feeding, Advancing Maternity Care Practice**

**August 14, 2017**

**McAllen:** [**Casa De Palmas Renaissance Hotel**](http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=NICHQ%20Room%20Block%5EMFEBR%60NSSNSSA%6094.00%60USD%60false%601%608/13/17%608/14/17%607/24/2017&app=resvlink&stop_mobi=yes)**, Royal Palm Ballroom**

**Goal:** *Provide the evidence, background and strategies needed to implement changes in maternity practices and provoke urgency, partnership and action to improve infant nutrition and maternal-infant care within hospitals and the communities they serve.*

**Objectives:**

* Describe the current climate and culture of breastfeeding improvement work in Texas
* Identify two opportunities to improve the patient care experience and define short- and long-term health outcomes for lactating mothers and their babies
* Outline one short-term improvement goal for your facility shown to impact exclusive breastfeeding

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|  **Time** | **Topics and Speakers**  |
| 7:00am | *Registration and Breakfast* |
| 7:00am | **Breastfeeding Medicine CME: Coffee and Breakfast for Providers**Susan Crowe, MD, FACOG, *Clinical Associate Professor of Pediatrics and Gynecology, Stanford University School of Medicine*  |
| 8:00am  | **Introduction and Welcome**Julie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Texas Department of State Health Services* |
| 8:20am  | **State of the State Breastfeeding Address**Julie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Texas Department of State Health Services* |
| 9:00am  | **Keynote Speaker:** Susan Crowe, MD, FACOG, *Clinical Associate Professor of Pediatrics and Gynecology, Stanford University School of Medicine* |
| 9:50am | **Break**  |
| 10:20am | **Taking the First Steps Down the Road to Quality Care: Panel of Hospital “All Stars”*****Objectives:**** Describe two strategies that could be leveraged to improve the adoption of evidence-based maternity practices that support breastfeeding
* Outline the link between improving breastfeeding outcomes and improving the health of the community healthcare organizations serve
* Identify two ways improving breastfeeding support aligns with the goal of providing the highest quality care to all

***Facilitator:***Veronica Hendrix, LVN, IBCLC, RLC, *Texas Ten Step Program Coordinator, Texas Department of State Health Services****Panelists:*** * Maria D’Souza, MHA, MSN, RNC-NIC, NEA-BC, *Director of Nursing, Lyndon B. Johnson General Hospital*
* Lydia Gonzalez, IBCLC, *Lactation Consultant, Women’s Hospital at Renaissance*
* Sandra Escamilla, IBCLC, RLC, *WIC Representative, Lactation Care Center WIC*
* Jose Garcia, MD, *Professor of Pediatrics, McGovern Medical School, University of Texas Health Science Center at Houston (UTHealth), Chief of Pediatrics, Lyndon B. Johnson General Hospital*
* E. Burlene Carrizales, RNC-LRN, IBCLC, RLC, *Director Lactation Care Center RGV (WIC)*
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| 11:50am | **Lunch andNetworking** |
| 12:50pm | **Breastfeeding Matters—The Community Voice** ***Objectives:**** Outline two community resources or services whose partnership will support efforts to improve the rate of breastfeeding during the hospital stay and/or after discharge from care
* Describe the hospital practices that positively impact the maintenance of breastfeeding during the first few weeks of an infant’s life
* Describe how the full implementation of the Ten Steps can enhance customer satisfaction

***Facilitator:*** Tracy Erickson, RD, IBCLC, RLC, *WIC Infant Feeding Branch Manager, Texas Department of State Health Services****Panelists:*** * E. Burlene Carrizales, RNC-LRN, IBCLC, RLC, *Director Lactation Care Center RGV (WIC)*
* Kathryn Flores, *McAllen Mom & Director of Alumni Affairs, Teach for America - Rio Grande Valley*
* Kim Updegrove, RN, CNM, MSN, MPH, *Executive Director, Mother’s Milk Bank at Austin* (MMBA)
* Rodrigo Argenal, MD, FAAP, *Pediatrician, Argenal Pediatrics*
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| 2:10pm | **Texas Ten Stepping—Vote with Your Feet** (Texas all stars and community organizations facilitate round tables on hot topics)***Facilitator:***Jennifer Ustianov MS, BSN, RN, IBCLC, *Senior Project Director, NICHQ* |
| 2:40pm | **Break** |
| 3:00pm | **Breastfeeding Support: Health Care Quality and Performance** ***Objectives:*** * Describe two breastfeeding-related priorities of the state or national organization(s)
* Describe how breastfeeding support practices address the Triple Aim\* of health care improvement
* Identify two strategies for administrative and clinical leaders to champion breastfeeding outcomes as a strategic priority

***Facilitator:*** Jennifer Ustianov MS, BSN, RN IBCLC, *Senior Director, National Institute for Children’s Health Quality (NICHQ)****Panelists:*** * Kaili Stehel MD IBCLC**,** Pediatrician, University of Texas Southwestern Medical Center Dallas, Parkland Hospital; Pediatrix Medical Group, Baylor University Medical Center; Co-chapter Breastfeeding Coordinator, American Academy of Pediatrics; Co-chair of the Texas Pediatric Society Fetus and Newborn Committee
* Alex Kenton, MD, *Neonatologist, Pediatrix Medical Group, Co-chair of the Special Task Force on Promotion of Human Milk use in Premature Infants, Texas Pediatric Society Committee of Fetus and Newborn*
* Julie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Department of State Health Services*
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| 4:30pm | **Closing Remarks** |