**Department of State Health Services**

**Texas Hospital Leadership Meeting: Improving Infant Feeding, Advancing Maternity Care Practice**

**August 18, 2017**

**Dallas:** [Dallas Marriott City Center](http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Texas%20Hospital%20Leadership%20Meeting%5Edaldt%60txhtxha%60135%60USD%60false%604%608/17/17%608/19/17%607/27/17&app=resvlink&stop_mobi=yes), Somerset Room

**Goal:** *Provide the evidence, background and strategies needed to implement changes in maternity practices and provoke urgency, partnership and action to improve infant nutrition and maternal-infant care within hospitals and the communities they serve.*

**Objectives:**

* Describe the current climate and culture of breastfeeding improvement work in Texas
* Identify two opportunities to improve the patient care experience and define short- and long-term health outcomes for lactating mothers and their babies
* Outline one short-term improvement goal for your facility shown to impact exclusive breastfeeding

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|  Time | Topics and Speakers  |
| 7:00am | *Registration and Breakfast* |
| 7:00am | Breastfeeding Medicine CME: Coffee and Breakfast for ProvidersPamela D. Berens, MD, FABM*, Obstetrician/Gynecologist*, *McGovern Medical School at University of Texas Health Science Center; ACOG Breastfeeding Expert Work Group*  |
| 8:15am  | Introduction and WelcomeJulie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator, State Women's and**Perinatal Health Nurse Consultant, Texas Department of State Health Services* |
| 8:35am  | State of the State Breastfeeding AddressJulie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator, State Women's and**Perinatal Health Nurse Consultant, Texas Department of State Health Services* |
| 9:15am | Break |
| 9:45am  | Taking the First Steps Down the Road to Quality Care: Panel of Hospital “All Stars”*Objectives:* * Describe two strategies that could be leveraged to improve the adoption of evidence-based maternity practices that support breastfeeding
* Outline the link between improving breastfeeding outcomes and improving the health of the community healthcare organizations served
* Identify two ways improving breastfeeding support aligns with the goal of providing the highest quality care to all.

*Facilitators:* Tracy Erickson, RD, IBCLC, RLC, *WIC Infant Feeding Branch Manager, Texas Department of State Health Services**Panelists:* * Petra Orrosquieta, IBCLC, *Breastfeeding Coordinator, Shannon Medical Center, Star Achiever WIC Representative*
* Susie Juliano, RN, BSN, *Clinical Manager Postpartum/Lactation, John Peter Smith (JPS) Hospital*
* Ken Hutchenrider, Jr FACHE, *President, Methodist Richardson Medical Center*
* Rebecca Law, BSN, RN, IBCLC, ANLC, LCCE, FACCE, *Manager Lactation Services and Childbirth Education, Texas Health Harris Methodist Hospital Fort Worth*
* Karen Stanzo, MSN, RN, IBCLC, *Supervisor, Lactation and Family Services, Baylor Scott & White - McKinney*
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| 11:30am | Lunch and Networking |
| 12:30pm | Breastfeeding Matters—The Community Voice *Objectives:* * Outline two community resources or services whose partnership will support efforts to improve the rate of breastfeeding during the hospital stay and/or after discharge from care
* Describe the hospital practices that positively impact the maintenance of breastfeeding during the first few weeks of an infant’s life
* Describe how the full implementation of the Ten Steps can enhance customer satisfaction

*Facilitators:* Tracy Erickson, RD, IBCLC, RLC, *WIC Infant Feeding Branch Manager, Texas Department of State Health Services**Panelists:* * Christine Wiseman RN, IBCLC, *Manager, Lactation Care Center*
* Amy Vickers, RN, MSN, IBCLC, *Executive Director, Mother’s Milk Bank of North Texas*
* Laurie Havran Nelson, MD, *Pediatrician*, *Parkland Health and Hospital System*
* Shanequa Williams, Pharm.D, MPH, *Manager, Epic Pharmacy Applications, Cook Children's Medical Center, Past-Chair, Tarrant Co. Baby Friendly Coalition*
* Lizbeth Cervantes, *WIC Clerk, Los Unidos Community Clinic*
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| 1:50pm | Texas Ten Stepping—Vote with Your Feet (Texas all stars and community organizations facilitate round tables on hot topics)*Facilitator:*Jennifer Ustianov MS, BSN, RN, IBCLC, *Senior Project Director, NICHQ* |
| 2:20pm | Break |
| 2:40pm | Keynote: Create the Case for ImprovementErin Hamilton Spence, MD, *Neonatology, Pediatrix Medical Group* |
| 3:15pm | Breastfeeding Support: Health Care Quality and Performance *Objectives:* * Describe two breastfeeding-related priorities of the state or national organization(s)
* Describe how breastfeeding support practices address the Triple Aim\* of health care improvement
* Identify two strategies for administrative and clinical leaders to champion breastfeeding outcomes as a strategic priority

*Facilitators:* Jennifer Ustianov MS, BSN, RN IBCLC, *Senior Director, National Institute for Children’s Health Quality (NICHQ)**Panelists:* * Pamela D. Berens, MD, FABM*, Obstetrician/Gynecologist*, *McGovern Medical School at University of Texas Health Science Center; ACOG Breastfeeding Expert Work Group*
* Kaili Stehel MD IBCLC, Pediatrician, University of Texas Southwestern Medical Center Dallas, Parkland Hospital; Pediatrix Medical Group, Baylor University Medical Center; Co-chapter Breastfeeding Coordinator, American Academy of Pediatrics; Co-chair of the Texas Pediatric Society Fetus and Newborn Committee
* Julie Stagg, MSN, RN, IBCLC, RLC, *State Breastfeeding Coordinator; Women's, Maternal, Perinatal and Infant Health Nurse Consultant/Team Lead, Texas Department of State Health Services*
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| 4:30pm | Closing Remarks  |