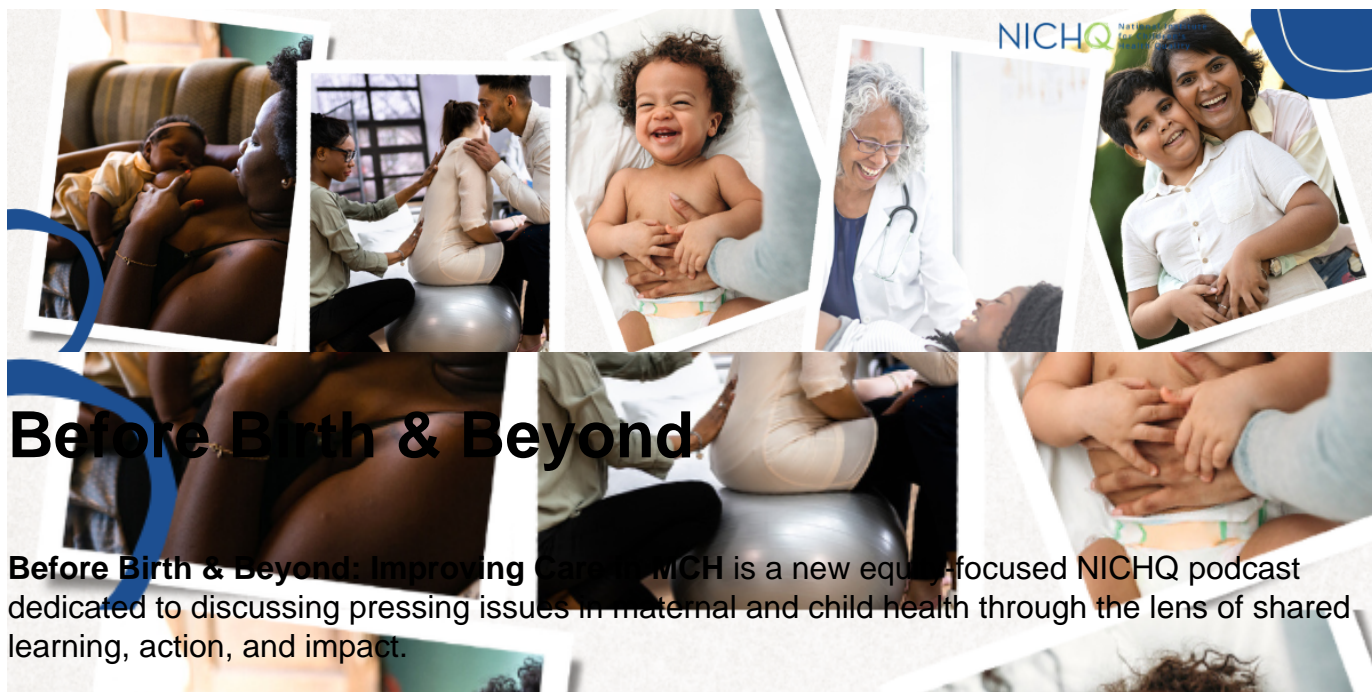


## **PODCAST EPISODE | S1.E5. Exploring NAPPSS-IIN Project Insights and Future Visions: A Conversation about Safe Sleep and Breastfeeding Initiatives**



### **Before Birth & Beyond**

**Before Birth & Beyond: Improving Care in MCH** is a new equity-focused NICHQ podcast dedicated to discussing pressing issues in maternal and child health through the lens of shared learning, action, and impact.

### **Before Birth & Beyond: Improving Care in MCH**

## **E5: Exploring NAPPSS-IIN Project Insights and Future Visions: A Conversation about Safe Sleep and Breastfeeding Initiatives**

August 21, 2023 SEASON 1 EPISODE 5

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# S1, E5 Show Notes

**EPISODE 5 SUMMARY:** In this episode of Before Birth & Beyond, In honor of Breastfeeding Awareness Month, our main story this episode features NICHQ Summer 2023 Communications interns who sit down with NICHQ staff to discuss some of NICHQ's breastfeeding and safe sleep initiatives while highlighting the impact of combining infant safe sleep (ISS) and breastfeeding promotion on the community level. Additionally, we'll spotlight national and NICHQ campaigns and resources to support breastfeeding/chestfeeding equity, and more!

## National Breastfeeding Month

**SEGMENT SUMMARY:** This episode, we're taking some time to reflect on National Breastfeeding Month, observed in August. Significant racial, ethnic, and geographic disparities exist among sudden unexpected infant deaths (SUID) and breastfeeding practices in the U.S.

### RELATED LINKS:

- [NICHQ National Breastfeeding Month Resources](#)
- [National U.S. Breastfeeding Committee National Breastfeeding Month 2023 Campaign](#)
- The AAP Policy: [Breastfeeding and the Use of Human Milk](#)
- [Inclusive Communication Surrounding Childbirth, Lactation, and Infant Feeding](#)

## Main Story: Exploring NAPPSS-IIN Project Insights and Future Visions: A Conversation about Safe Sleep and Breastfeeding Initiatives

**SEGMENT SUMMARY:** For our main story in this episode we are joined by Summer 2023 NICHQ Communications & Digital Strategy interns Amalia Hirschhorn-Martinez and Katie McCormick. They speak with members of the NICHQ team about our upcoming webinar focused on infant safe sleep and breastfeeding messaging and NICHQ's continued work to ensure health professionals and the communities they serve are supported with the necessary tools and resources to create safe sleeping environments and improve breastfeeding and chestfeeding rates. Stay tuned!

### RELATED LINKS:

- [Interview Transcript](#)
- [8/23 Webinar Registration](#)
- Project Page: [National Action Partnership to Promote Safe Sleep Improvement and Innovation Network \(NAPPSS-IIN\)](#)
- NICHQ Blog: [Continuing Conversations Around Breastfeeding and Safe Sleep Promotion](#)

## Why I Work in MCH

This month, Danisha Chalres, MPH, a project manager on the Supporting Healthy Start Performance Project shares her passion for addressing inequities in maternal and child health and collaborating with community and professional partners to make improvements.

Learn more about the rest of NICHQ's team at <https://www.nichq.org/about/team>.