

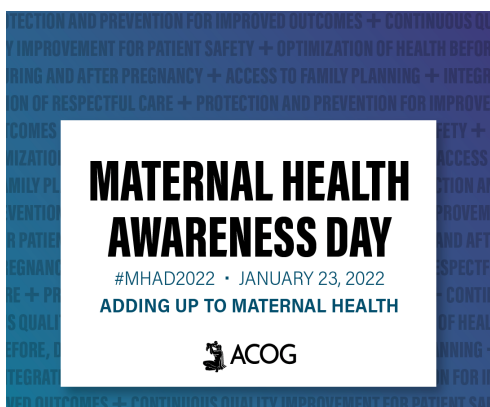


Maternal Health Awareness Day

NICHQ joins [ACOG](#) in observing Maternal Health Awareness Day on January 23 -- a day to help more people learn about the urgency of the country's maternal mortality crisis and how we can work together to reverse its course. This year's theme is **Adding Up to Maternal Health**

We are dedicated to ensuring all mothers and birthing people have access to the necessary tools, resources, and support to have healthy pregnancies and babies.

In partnership with ACOG's Alliance for Innovation on Maternal Health (AIM), NICHQ has developed a Quality Improvement Community of Learning (COL) to strengthen and support knowledge and understanding of Quality Improvement (QI) methodology. The Community of Learning will cover topics related to The Model for Improvement, PDSA cycles, using data for improvement, spreading improvement, and sustainability. Additionally, participants will hear from states and entities that have had success with using QI to implement four core AIM patient safety bundles: Obstetric Hemorrhage, Severe Hypertension in Pregnancy, Care for Pregnant and Postpartum People with Substance Use Disorder, and Cardiac Conditions in Obstetrical Care.



[Get Involved!](#)

Celebrate Maternal Health Awareness Day!

Join NICHQ in spreading the word about [Maternal Health Awareness](#) Day and use your organizational and personal social media to share ready-to-post graphics voicing your thoughts on the ACOG themes:

- [Continuous Quality Improvement for Patient Safety](#)
- Optimization of Health [Before](#), During, and [After Pregnancy](#)
- [Access to Family Planning](#)
- [Integration of Respectful Care](#)
- [Protection and Prevention for Improved Outcomes](#)

Follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#) and use the hashtag [#MHAD2022](#) to join the conversation online!



Maternal Health Resources

NICHQ is committed to improving healthcare outcomes for mothers and newborns as we work to achieve our vision of every child reaching their optimal health.

Watch past maternal health webinars on topics such as [Maternal Depression](#) and [Opioid Use Disorder in pregnancy](#).

Read how New Jersey [engaged mothers in its efforts to improve postpartum visit rates](#).

Learn [first steps families and advocates can take to help mothers and babies thrive](#) in the face of postpartum depression.



[Learn more about NICHQ's current initiatives.](#)

NICHQ Initiatives Focused on Maternal Health

[National Network of Perinatal Quality Collaboratives](#): NICHQ works to enhance the coordination and communication of perinatal quality collaboratives across the nation, with the ultimate goal of improving health outcomes for mothers and newborns.

[National Action Partnership to Promote Safe Sleep Improvement and Innovation Network \(NAPSS-IIN\)](#): NICHQ leads a national effort to increase infant-caregiver adoption of safe infant

sleep practices as recommended by the American Academy of Pediatrics (AAP), as well as breastfeeding, by empowering champions for these protective behaviors within systems that serve families at risk.

Supporting Healthy Start Performance Project: NICHQ and the National Healthy Start Association are providing a comprehensive capacity-building assistance training program for 101 Healthy Start programs nationwide. The training program includes technical assistance on high-priority topics, such as safe sleep, fatherhood, and breastfeeding, and training for program staff on core competencies.