



Minority populations disproportionately experience poor outcomes related to key national health indicators. These persistent disparities respond to inequities in care and access, social and economic factors, and the enduring effects of structural racism, prejudice, and discrimination. The COVID-19 pandemic has starkly illustrated these inequities, which makes honoring [National Minority Health Month](#) more important now than ever.

## Be #VaccineReady



Work with fellow Offices of

Minority Health at HHS, [the National Institute on](#)

[Minority Health and Health Disparities](#), and healthcare professionals around the nation – is working to lessen the impacts COVID-19 is having on racial and ethnic minority populations and American Indian and Alaska Native communities.

The goal is to empower communities to proactively practice COVID-19 safety measures, get the facts about COVID-19 vaccines, share accurate vaccine information, participate in clinical trials, and get vaccinated when the time comes.

## Get Connected

### [Social Media Toolkit](#)

We've put together a collection of social media posts and graphics designed to raise awareness about racial and ethnic disparities and the need to achieve health equity. [Access the toolkit.](#)

### [NMHM Infographic](#)

Minority health disparities are a national crisis. [Share this infographic](#) to inspire change and improvement in health outcomes for minority populations.

## Social Media Weekly Themes

Celebrate NICHQ's weekly social media themes.

- **Week 1:** Address disparities
- **Week 2:** Support all mothers
- **Week 3:** Strengthen change efforts
- **Week 4:** Advocate for health equity

## [Follow and Subscribe](#)

Follow NICHQ on [Facebook](#), [Twitter](#), and [LinkedIn](#) and [subscribe](#) to our newsletter for articles and resources throughout the month.



## Webinars for Pursuing Equity

Our Health Equity Webinar Series is focused on actionable steps individuals can take to promote change, including:

- [Addressing implicit bias](#)
- [Learning from programs that successfully moved the needle on health equity](#)
- [Applying a racial equity lens to health improvement initiatives](#)